

Sample Paper 8

Date : 2017

Graphic Design (Code No.- 071)

Class-XII

Total Pages : 2

Total Marks : 70

Time : 3 hours

General Instructions

1. Question paper is divided into two sections- A and B
2. Section A is theory based and section B is Application Based
3. Each section is compulsory.

**SECTION A (40 Marks)**

Answer **five** of the following in not more than 20 words each: (1x5=5)

Q1. Define thumbnail. What role does it play in any sketch?

Q2. What is service campaign?

Q3. In the field of communication information, what is 'media' referred to? Give at least 2 examples of digital information media.

Q4. Name four different types of drawing.

Q5. Define 'Thumbnail'. What role does it play in any sketch?

Answer **four** in not more than 50 words each: (3x4=12)

*( use/incorporate illustration wherever possible ):*

Q6. How does brainstorming help in the ideation process?

Q7. Write your views on all pervasiveness of design.

Q8. Keeping in mind the different stages of design, explain how the design processes is a recursive process.

Q9. Differentiate between **raster** and **vector** based software?

Answer any **three** in not more than 75 words each: (5x3=15)

*( use/incorporate illustration wherever possible ):*

Q10. According to you, is creativity a gift or it can be nurtured?

Q11. What is 'layers'? Explain the advantages of using it in image-editing software.

Q12. What are the three aspects of design? Explain with the help of your own examples.

Answer any **one** in not more than 150 – 200 words: (8x1=8)

Q13. 'Good layouts never just happen, they have to be deliberately and carefully planned and worked out.' justify the statement above.

## SECTION B (30 Marks)

Attempt any **three** questions out of four given below: (3x4=12)

Q14. Create any one word in three different expressions through 'Weight' of the fonts in 3” heights, '**Change**', '**Rhythm**' or '**Dimension**' in 10 cm X 10 cm size.

Q15. Draw any two compositions, using any one element like 'dot', 'line' or 'basic shape'.  
Depicting movement or actions like  
'rotating', 'falling', 'hanging' or 'swinging' in 10 cm X 10 cm size.

Q16. Design a detail '**Micro-wave**' with texture in 10 cm X 10 cm size.

Attempt any **two** questions out of three given below: (2x5=10)

Q17. Design a Poster to Create social awareness about '**No Tobacco**' in 15 cm X 20 cm size.

Q18. Creating a logo for “**Assistance**” using positive and negative space in 15 cm X 20 cm size.

Answer any **one** : (1x8=8)

Q.19. Creat a cover page for school Magazine '**Pathik**' 2018 Issue on A4 printable size. Fonts will be in 5 cm hights 7” x 10” size.

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