

Sample Paper 6

Date : 2017

Graphic Design (Code No.- 071)

Class-XII

Total Pages : 2

Total Marks : 70

Time : 3 hours

General Instructions

1. Question paper is divided into two sections- A and B
2. Section A is theory based and section B is Application Based
3. Each section is compulsory.

**SECTION A (40 Marks)**

Answer **five** of the following in not more than 20 words each: (1x5=5)

- Q1. What do you understand by 'Serif fonts' ?
- Q2. What do you understand by '**pixels**' ?
- Q3. What do you understand by 'Orphan' ?
- Q4. What do you understand by '**GSM**'?
- Q5. What do you understand by '**Hyphenation**'?

Answer **four** in not more than 50 words each: (3x4=12)

*( use/incorporate illustration wherever possible ):*

- Q6. What do you understand by expressive typography? Explain with examples prepared by you.
- Q7. Explain with some examples how selection of fonts affects the layout?
- Q8. What are the advantages of using layers in the image- editing software.
- Q9. Draw the diagram of '**Analogous colour scheme**' ?.

Answer **three** in not more than 75 words each: (5x3=15)

*( use/incorporate illustration wherever possible ):*

- Q10. Explain what would happen if newspapers are not divided into columns.
- Q11. What are the differences between **Vector images** and **Raster images**.
- Q12. While designing an advertisement for kid's apparel brand, what kind of fonts will you choose and why?

Answer any **one** in not more than 150 – 200 words: (8x1=8)

- Q14. What are the considerations while designing an advertisement layout for a magazine?

**SECTION B (30 Marks)**

Attempt any **three** questions out of four given below: (3x4=12)

Q15. Create a sign for "**Airport**" in 10 cm X 10 cm size.

Q16. Creating a logo for "**Movie promotional organization**" in 10 cm X 10 cm size.

Q17. Design a detail '**trekking bags**' with texture in 10 cm X 10 cm size.

Attempt any **two** questions out of three given below: (2x5=10)

Q18. Design a Poster to Create social awareness about '**Animal shelter**' in 15 cm X 20 cm size.

Q19. Create a sign one of the following (15 cm X 20 cm size) in circle shape.'**emergency fire exist**'

Answer any **one** : (1x8=8)

Q.20. Create a new Logo and a Poster of a '**Cycling Club**' for their opening shortly at Vadodara in 18 cm X 25 cm size

\*\*\*\*\* end \*\*\*\*\*