

Sample Paper 4

Date : 2017

Graphic Design (Code No.- 071)

Class-XII

Total Pages : 2

Total Marks : 70

Time : 3 hours

General Instructions

1. Question paper is divided into two sections- A and B
2. Section A is theory based and section B is Application Based
3. Each section is compulsory.

SECTION A (40 Marks)

Answer **five** of the following in not more than 20 words each: (1x5=5)

- Q1. What do you understand by 'Triadic colour schemes' ?
- Q2. What is 'Point Sizes' in typography?
- Q3. What do you understand by 'Visual Vocabulary' ?
- Q4. What do you understand by the term 'Ascender', explain with illustration.
- Q5. Define 'Thumbnail'. What role does it play in any sketch?

Answer **four** in not more than 50 words each: (3x4=12)

(use/incorporate illustration wherever possible):

- Q6. Explain with examples any three of the followings :
'Width', 'Bubble', 'Style' or 'Orphan'.
- Q7. Defined **'Rhythm'**.
- Q8. What is the role of drawing in different professions, discuss any two of the following professions like - 'Automobile Design', 'Animation Design' or 'Furniture Design' ?
- Q9. What do you understand by 'Subtractive Colour Theory'? Give two practical application of this colour theory.

Answer any **three** in not more than 75 words each: (5x3=15)

(use/incorporate illustration wherever possible):

- Q10. Explain 'Split-Complementary colour scheme' with illustration.
- Q11. What is 'layers'? Explain the advantages of using it in image-editing software.
- Q12. Explain the relationship of 'space', 'form' and 'structure' in a composition.

Answer any **one** in not more than 150 – 200 words: (8x1=8)

- Q13. 'Good layouts never just happen, they have to be deliberately and carefully planned and worked out.' justify the statement above.

SECTION B (30 Marks)

Attempt any **three** questions out of four given below: (3x4=12)

Q14. Create any one word in three different expressions through 'Weight' of the fonts in 3” heights, 'Change', 'Rhythm' or 'Dimension'in 10 cm X 10 cm size.

Q15. Draw any two compositions, using any one element like 'dot', 'line' or 'basic shape'. Depicting movement or actions like 'rotating', 'falling', 'hanging' or 'swinging' in 10 cm X 10 cm size.

Q16. Design a detail '**Micro-wave**' with texture in 10 cm X 10 cm size.

Attempt any **two** questions out of three given below: (2x5=10)

Q17. Design a Poster to Create social awareness about '**Malaria**' in 15 cm X 20 cm size.

Q18. Creating a logo for “**Train Assistance**” using positive and negative space in 15 cm X 20 cm size.

Answer any **one** : (1x8=8)

Q.19. Re-design school News letter 'Bhavanite' October 2014 Issue on A4 printable size. Fonts will be in two columns with gap of 1.5 cm and three images with 0.5 cm gutter and 2 cm bleed. in 7” x 10” size.

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