

**BHARATIYA VIDYA BHAVAN'S V M PUBLIC SCHOOL, VADODARA**

**QUESTION BANK**

***Graphic Design*** (Code No.- 071)

**CHAPTER 9**

1. Explain the difference between print and electronic media, giving examples of their advantages and disadvantages.
2. For a rural campaign on 'save the girl child' which media would you use and why?
3. According to you which one is the oldest communication media? Support your answer with examples.
4. For an advertiser, what are the advantages and disadvantages of multiple radio and television channels?

