

BHARATIYA VIDYA BHAVAN'S V M PUBLIC SCHOOL, VADODARA

QUESTION BANK

Graphic Design (Code No.- 071)

CHAPTER 6

1. How can the appropriate use of fonts enhance the design?
2. Write the difference between Serif and San Serif fonts with the help of an example.
3. What do you understand by expressive typography? Explain with examples prepared by you.
4. While designing an advertisement for kid's apparel brand, what kind of fonts will you choose and why?

