

BHARATIYA VIDYA BHAVAN'S V M PUBLIC SCHOOL, VADODARA

QUESTION BANK

Graphic Design (Code No.- 071)

Chapter 1

1. According to you, why is it important for a graphic designer to create designs keeping in mind the cultural ethos of the society?
2. What are the three aspects of design? Explain with the help of your own examples.
3. Why is it important that a design consists of all three aspects-aesthetic, teleology and semiotics?
4. In your opinion what would happen if the design is functional but not aesthetic.
5. Write your views on all pervasiveness of design.
6. In the contemporary scenario a Graphic designer be a specialist or a generalist. Give your views.

